Panasas' ActiveStor with DirectFlow for Mac Wins NewBay's Best of Show Award Presented by *Video Edge* at the 2017 NAB Show

SUNNYVALE, Calif., May 11, 2017 — Panasas®, the leader in performance scale-out network-attached storage (NAS), today announced that its ActiveStor® with DirectFlow® for Mac® product received NewBay's Best of Show Award. The award was presented at the 2017 National Association of Broadcasters (NAB) show by *Video Edge*, a publication of NewBay's Broadcast/Video Group. At NAB, Panasas showed an ActiveStor demo featuring an acquisition-to-post-to-delivery workflow that illustrated what post-production facilities have called the "Fastest in Hollywood" media production experience.

Nominees for NewBay's Best of Show Awards, presented by *Video Edge*, are evaluated by a panel of industry experts and are selected based on innovation, feature set, cost efficiency and performance in serving the industry. The winners will be featured in Digital Video, whose print and online destinations serve as a centralized resource for creative professionals, focusing on art, technology and business.

ActiveStor with DirectFlow for Mac is the first and only high-performance combination of scale-out NAS with a parallel data protocol for the Apple® Mac® platform and Mac OS®. Designed as part of the integrated ActiveStor scale-out storage solution, DirectFlow accesses the entire ActiveStor storage cluster directly and in parallel. This helps production professionals achieve faster media ingest, process and delivery by enabling them to effortlessly and simultaneously handle their media of choice, up to 4K UHD resolution. In addition, ActiveStor effortlessly scales bandwidth and capacity for larger high-dynamic-range (HDR) and virtual-reality (VR) projects, which helps future-proof the system as new media formats and more-complex workloads are introduced.

"The products nominated for the Best of Show program, now in its fourth year, provide an outstanding overview of new technology on the show floor and shine a spotlight on the very best," said NewBay Broadcast & Video Group Vice President & Group Publisher Eric Trabb.

"With the adoption of 4K UHD content delivery and 8K camera technology arriving, the pressure applied to production teams is relentless, and storage technology needs to be able to keep up," said David Sallak, vice president and chief technology officer for media and entertainment at Panasas. "We designed ActiveStor with DirectFlow for Mac to deliver the performance advantage that will allow editors to focus on their craft and not worry about storage. We are honored to have our technology win the Best in Show award and thank the NewBay awards panel for this special recognition."

For more information on how Panasas performance storage drives innovation in media and entertainment, visit http://www.panasas.com/solutions/media.

About Panasas

Panasas is the performance scale-out NAS leader for unstructured data, driving industry and research innovation by accelerating workflows and simplifying data management. Panasas ActiveStor appliances leverage the patented PanFS storage operating system and DirectFlow protocol to deliver performance and reliability at scale from an appliance that is as easy to manage as it is fast to deploy. Panasas storage is optimized for the most demanding workloads in life sciences, manufacturing, media and entertainment, energy, government as well as education environments, and has been deployed in more than 50 countries worldwide. For more information, visit www.panasas.com.

Panasas Press Contact
Rick Popko
(415) 800-5381
Panasas@10fold.com

# # #