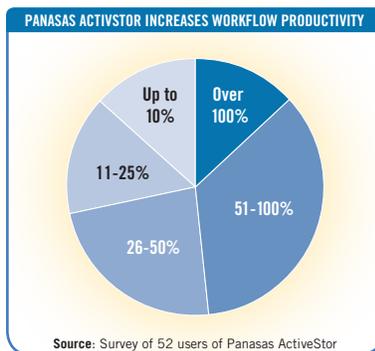


# Trade Up to Panasas ActiveStor® *HIGH PERFORMANCE STORAGE*

Panasas is offering a Scale-out NAS trade up program – in parallel with the launch of ActiveStor 20 – to help disenfranchised storage teams recoup value from legacy Isilon, NetApp, Quantum and similar NAS products that cannot deliver the commercial high performance computing experience their modern workflows demand.



With the Panasas Trade Up we seek to make it even more attractive for Panasas Accelerate Resellers to help their customers modernize their data center architecture and enjoy the blistering performance of a truly scalable, parallel Network-Attached Storage (NAS) platform. One that gets faster and more reliable as you build it out. By optimizing flash and the highest capacity HGST SATA spinning disk components available

in a modular, pay as you grow architecture, Panasas provides the lowest TCO in the industry as witnessed by hundreds of blue chip organizations around the globe.

We're also offering our Trade Up to valued Panasas customers that have fallen behind in the move to our cost-optimized and highest performance hybrid platforms. All users of AS14 and prior Panasas product platforms that do not include flash components are eligible to enjoy this offer too.

## What's On Offer and How Do I proceed?

Simple. Customers that wish to trade in at least 50TB of legacy NAS gear or more can enjoy a further 10% discount above their regular purchase price on their initial ActiveStor 20 deployment.

**For more information on how to proceed** with your Trade Up opportunities, in the first instance please contact your Panasas account executive or email [mdrgroup@panasas.com](mailto:mdrgroup@panasas.com).

### Terms and Conditions

- All Trade Ups described above are available now until December 31st 2016
- Standard shipping terms and rates apply to all Trade Ups
- This Trade Up promotion may not be combined with Panasas Bundle promotions running in parallel
- Panasas Technical Management will review the technical validity of each Trade Up for the specific workflow environment and reserves the right to decline the order in favor of a more viable configuration to ensure customer success

## Why Trade Up Now?

1. **TRADE** risk of obsolescence for industry leading speed, scale and reliability
2. **ENJOY** greater than 80% storage utilization rates with minimal data protection overheads, maintaining RAID 6+ standards and alleviating silent data corruption automatically
3. **RECOUP** value on your initial investment and help with remaining depreciation on legacy gear
4. **MITIGATE** the inevitable 3 year mandatory 'upgrade' imposed by other vendors
5. **AVOID** maintenance costs after initial warranty period
6. **SAVE** on disposal costs for removing equipment
7. **ENJOY** world class post-sales support from a team that values your business rather than one that feels entitled to it

